



## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE:**

**March 4, 2013**

**Media should contact:**

**T. J. Connolly 210.828.4600**  
[tj@connollycompany.com](mailto:tj@connollycompany.com)

# **TechnoWise Appoints Tim Reece to Senior Vice President of Sales & Marketing**

*Reece Brings Over Two Decades of Senior Management Experience to Position*

(San Antonio, TX.) The TechnoWise Group, Inc., today announced the appointment of Tim Reece, as Sr. Vice President of Sales & Marketing for MotorWise, Inc. Based in San Antonio, Texas, MotorWise is an industrial energy conservation company, and a TechnoWise Group company.

“MotorWise is pleased to bring onboard someone with the depth of experience and background Tim Reece possesses. He will take our sales and marketing efforts to new heights,” stated MotorWise President David J. Cibrian.

Prior to joining MotorWise, Reece served as Director of Sales & Operations at John Crane Production Solutions, headquartered in Houston, Texas. John Crane Production Solutions is an oil field equipment and service supplier for oil and gas production.

**-more-**

“I’m proud to be joining a company whose product helps customers reduce their operating expenses while also increasing their bottom-line. Additionally, MotoWise’s technology conserves energy. This is an exciting time to be joining MotorWise,” stated Tim Reece.

Mr. Reece joined John Crane, Inc. in 1996 to work as a National Accounts Manager. Prior to working for John Crane Inc., Reece served for a decade in sales or sales management positions with EG&G Sealol Industrial Division and EG&G Sealol Eagle.

**-end-**

*MotorWise, Inc. is a Texas-based industrial energy conservation company, and a TechnoWise Group company. The TechnoWise Group ([www.technowisegroup.com](http://www.technowisegroup.com)) is an energy conservation solutions company focused on industrial, commercial and residential applications. MotorWise, Inc. and The TechnoWise Group have been able to leverage world-class talent to create a unique and rich intellectual property portfolio in the energy conservation arena. This portfolio has been incorporated into the companies product lines, which have been field proven for years demonstrating exceptional energy conservation performance.*

The TechnoWise Group

4855 Technology Way, Suite 550 • Boca Raton, Florida 33431 • (P) 561-910-9600 • (F) 561-910-9659  
[www.technowisegroup.com](http://www.technowisegroup.com)